

13th Workshop on Corporate Governance

MILAN, ITALY, OCTOBER 27-28, 2016

SDA Bocconi
School of Management

International Team

Tomas CASAS - University of St. Gallen, Switzerland
Hugh GROVE - University of Denver, USA
Martin HILB - (*Coordinating Chairperson*) - University of St. Gallen, Switzerland

Hosting Italian Team

Pier Luigi MARCHINI - University of Parma
Paola SCHWIZER - SDA Bocconi Milan and University of Parma
Michèle SUTTER-RÜDISSER - SDA Bocconi Milan and University of St. Gallen

Digitization Team

Laura GEORG - Norwegian University of Science and Technology, Norway
Michael HILB - University of Fribourg, Switzerland

Thursday October 27, 2016

Registration	08:30 – 09:00
Introduction	09:00 – 09:30

Parallel Sessions

TRACK A: **INTERNATIONAL CORPORATE GOVERNANCE**

ROOM : 01

Chair AM : Tomas CASAS

Chair PM : Hugh GROVE

TRACK B: **STRATEGIC DIRECTION**

ROOM : 02

Chair AM : Martin HILB

Chair PM : Paola SCHWIZER

CORPORATE GOVERNANCE OF MEGA-EVENTS: THE CASE STUDY OF RIO 2016 MERENDINO, ALESSANDRO (COVENTRY UNIVERSITY) , JILL TIMMS, DAVID BEK	09:40 – 10:10	THE INSTITUTIONALIZATION OF GENDER DIVERSITY ON BOARDS UNDER LEGISLATIVE, VOLUNTARY, AND LAISSER-FAIRE APPROACH: A MIXED-METHOD STUDY BEDARD, JEAN (LAVAL UNIVERSITY), SOPHIE BRIÈRE
CORPORATE GOVERNANCE AND INTERNATIONALIZATION – A STUDY OF INDIAN FAMILY OWNED BUSINESSES SHANMUGASUNDARAM, SUBRAMANIAN (INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE)	10:10 – 10:40	GENDER POLICIES IN CORPORATE GOVERNANCE: AN EMPIRICAL ANALYSIS FOR THE ITALIAN LISTED COMPANIES FURLOTTI , KATIA (UNIVERSITY OF PARMA) CARLO DRAGO, SILVIA TRIANI, SILVIA VERONICA TIBILETTI
Coffee Break (in room 03)	10:40 - 11:10	Coffee Break (in room 03)
RISK CULTURE AND RISK EXPOSURE: EVIDENCE FROM A CROSS-CONTINENTAL SAMPLE OF BANKS ELVIRA ANNA GRAZIANO (LINK CAMPUS UNIVERSITY), SILVIA SOLIMENE - DANIELA COLUCCIA, STEFANO FONTANA	11:10 – 11:40	POWER AND DECISION CONTROL MELGIN, JARI (AALTO UNIVERSITY SCHOOL OF BUSINESS)
RESHAPING THE GOVERNANCE OF THE DUTCH BANKING SECTOR: IMPACT OF THE DUTCH BANKING CODE GALLE, ANNIKA (ERASMUS UNIVERSITY ROTTERDAM / ERIM) - A.(AUKE) DE BOS, M.E.P.A.R. (MARLENE) JANS	11:40 – 12:10	BOARD INFLUENCE FROM AND BEYOND THE BOARDROOM: A PROVISIONAL EXPLANATION CROW, PETER (MASSEY UNIVERSITY), JAMES LOCKHART
IMPLEMENTING A COMPLIANCE PROGRAM IN A SUBSIDIARY: A PRACTICE LENS APPROACH STACCHEZZINI, RICCARDO (UNIVERSITY OF VERONA), FRANCESCA ROSSIGNOLI, SILVANO CORBELLA	12:10 – 12:40	ALL THAT GLITTERS IS NOT GOLD: CEOS' CELEBRITY BEYOND MEDIA CONTENT FATTOBENE, LUCREZIA (ROME "TOR VERGATA" UNIVERSITY), MARCO CAIFFA, VINCENZO FARINA

Lunch (in room 03)	12:40 – 14:00	Lunch (in room 03)
ORGANIZING EFFECTIVE COMPLIANCE: ON THE ROLES OF CODES OF CONDUCT, WHISTLE-BLOWING, AND COMPLIANCE TRAINING FOR EFFECTIVE COMPLIANCE STÖBER, THOMAS (DUESSELDORF UNIVERSITY), KOTZIAN, PETER WEIßENBERGER, BARBARA E.	14:00 – 14:30	CONFLICT AMONG CORPORATE ELITES: STRUCTURING ROLE OF CORPORATE GOVERNANCE MECHANISMS POUSSET, JOANNA (TBS BARCELONA) ANDERSON KONAN SENY KAN, SAMI EL OMARI, Wafa KHLIF
THE ROLE OF BUSINESS VIS A VIS THE IMPLEMENTATION OF THE AGENDA 2030 MULAZZI, FLORIANA (UNIVERSITY OF BRESCIA), MAURIZIO ZOLLO	14:30 – 15:00	OWNERSHIP AND VALUES BASED TYPES OF CORPORATE GOVERNANCE SYSTEMS IN STRATEGY DEVELOPMENT WAHL, MIKE FRANZ (TALLINN UNIVERSITY OF TECHNOLOGY)
Coffee/Tea Break (in room 03)	15:00 – 15:30	Coffee/Tea Break (in room 03)
VALUES BASED IDEAL TYPES OF CORPORATE GOVERNANCE SYSTEMS BANERJEE, SUPRIYA (TALLINN UNIVERSITY OF TECHNOLOGY), MIKE FRANZ WAHL	15:30 – 16:00	THE QUALITY OF CORPORATE GOVERNANCE STATEMENTS: A REVIEW OF EXPERIENCE KOLADKIEWICZ, IZABELA (KOZMINSKI UNIVERSITY)
INVESTIGATING THE LINKAGE BETWEEN CORPORATE GOVERNANCE PRACTICES AND ENVIRONMENTAL PERFORMANCE EMPIRICAL EVIDENCE FROM AN INTERNATIONAL PERSPECTIVE CORVINO, ANTONIO (UNIVERSITY OF FOGGIA), SILVIO BIANCHI MARTINI, FEDERICA DONI	16:00 – 16:30	CORPORATE GOVERNANCE AND STRATEGY – CHALLENGE AND RESPONSIBILITY FOR THE BOARD MUELLER, CLAUDIA (UNIVERSITY OF INNSBRUCK)
Plenary session Corporate Governance Research Networking Chairs : Tomas CASAS & Martin HILB	17:00 – 18:30	

Optional Workshop Dinner

19:30

Friday October 28, 2016

Track C : **HR GOVERNANCE**

ROOM : 08

Chair AM : Martin HILB

Chairs PM : Tomas CASAS & Pierluigi
MARCHINI

Track D : **STRATEGIC CONTROL**

ROOM : 02

Chair AM : Hughe GROVE

Chair PM : Michèle SUTTER-RÜDISSER

Track E : **GOVERNANCE OF DIGITIZATION**

ROOM : 07

Chairs : Laura GEORG & Michael HILB

09:00 – 09:30	WHICH BOARD FOR INNOVATIVE FIRMS? INNOVATION AS A DETERMINANT OF BOARD CAPITAL ZENOU, EMMANUEL (BURGUNDY SCHOOL OF BUSINESS), ALLEMAND BRULLEBAUT GALIA	THE RISK MANAGEMENT IMPLEMENTATION IN SMES IN ITALY AND THE UK:POSSIBLE MANAGERIAL SOLUTIONS CROVINI, CHIARA (UNIVERSITY OF TURIN), OSSOLA GIOVANNI	
09:30 – 10:00	BOARD HUMAN CAPITAL AND FIRM STRATEGIC MAKING DECISIONS: THE IMPACT OF NOMINATING COMMITTEES, BOARD HETEROGENEITY AND DIRECTORS' RELATIVE INDUSTRY EXPERIENCE ON ACQUISITION SUCCES BOUZINAB, KAMAL (UNIVERSITY OF QUÉBEC IN MONTRÉAL)	THE MORE THE MERRIER? THE RELATIONSHIP BETWEEN STRUCTURAL CONFIGURATIONS OF CORPORATE GOVERNANCE AND FIRM PERFORMANCE - EVIDENCE FROM SWITZERLAND SUTTER-RÜDISSER, MICHELE (UNIVERSITY OF ST. GALLEN), KATHARINA SCHRAMM	
10:00 – 10:30	Coffee Break (in room 03)	Coffee Break (in room 03)	
10:30 – 11:00	DOES INTERNATIONAL WORK EXPERIENCE PAY OFF FOR CFOS? EMPIRICAL EVIDENCE FROM EUROPEAN MNCS. ALTFELD, FREDERIC (ESCP - EUROPE BUSINESS SCHOOL BERLIN), STEFAN SCHMID	MASS MEDIA AND CHAIN REACTION EFFECTS: DO NEWS BOUNCE ON DIFFERENT COMPANIES? FATTOBENE, LUCREZIA (ROME "TOR VERGATA" UNIVERSITY), MARCO CAIFFA, VINCENZO FARINA,ELVIRA ANNA GRAZIANO	
11:00 – 11:30	THE ROLE OF THE MEDIA IN EXECUTIVE PAY: EVIDENCE FROM THE UK GUPTA, ADITI (LONDON UNIVERSITY / KING'S COLLEGE), NICOLE WLK	THE IMPACT OF CORPORATE GOVERNANCE AND CASH HOLDINGS ON FIRM VALUE: EVIDENCE FROM PAKISTAN MUBARKA, KHADIJA (WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT), KHADIJA MUBARKA, SYED MUHAMMAD AMIR SHAH	

11:30 – 12:00	SAY ON PAY: AUSTRALIAN EVIDENCE MACKAY, WILL (THE UNIVERSITY OF ADELAIDE), GEORGE SHAN, BRYAN HOWIESON	RELATED PARTY TRANSACTIONS, CORPORATE GOVERNANCE AND EARNINGS MANAGEMENT MARCHINI, PIER LUIGI (UNIVERSITY OF PARMA), TATIANA MAZZA, ALICE MEDIOLI	KNOWLEDGE-BASED INTERACTIONS IN OPEN GOVERNMENT DATA ECOSYSTEMS DANNEELS, LIESELOT (KU LEUVEN), STIJN VIAENE
12:00 – 13:30	Lunch (in room 03)	Lunch (in room 03)	Lunch (in room 03)
13:30 – 14:00	BOARD COMPENSATION COMMITTEES: CEO PAY AND MARKET CAP PERFORMANCE WITH IMPLICATIONS FOR INVESTORS GROVE, HUGH (DENVER UNIVERSITY) MAC CLOUSE	CORPORATE SOCIAL RESPONSIBILITY AND EARNINGS MANAGEMENT - A DIFFERENTIATED VIEW ON CSR INCENTIVES AND THE ROLE OF CORPORATE GOVERNANCE SCHAUPP, DANIEL (WUERZBURG UNIV)	DIGITALIZATION AND LEADERSHIP – THEORETICAL AND PRACTICAL ASPECTS OF DIGITAL TOOLS. HESSE, ANDREAS (EBS BUSINESS SCHOOL) MARJO-RIITTA DIEHL
14:00 – 14:30	IMPLICATIONS OF INTERLOCK RELATIONSHIPS ON EXECUTIVE COMPENSATION: THE CASE OF GERMANY HUANG, JIE (EBS UNIVERSITÄT FÜR WIRTSCHAFT UND RECHT)	RELATED PARTY TRANSACTIONS DISCLOSURE AND PROCEDURES: CRITICAL ANALYSIS FROM THE MINORITIES POINT OF VIEW MEDIOLI, ALICE (UNIVERSITY OF PARMA), ANDREI PAOLO, PIER LUIGI MARCHINI	DIGITIZED COMPANIES AND THE LAW MÖSLEIN, FLORIAN (UNIVERSITY OF MARBURG) BURRI, THOMAS
14:30 – 15:00	Coffee/Tea Break (in room 03)	Coffee/Tea Break (in room 03)	Coffee/Tea Break (in room 03)
15:00 – 15:30	CORPORATE GOVERNANCE DESIGN AND THE “MORAL SUBJECTIFICATION” OF HUMAN RESOURCES: THE ROLE OF COMPLIANCE PROGRAMS ROSSIGNOLI, FRANCESCA (UNIVERSITY OF VERONA) RICCARDO STACCHEZZINI - SILVANO CORBELLA	MINORITY DIRECTORS AND FIRM VALUE IN A PRINCIPAL-PRINCIPAL AGENCY RELATIONSHIP: EVIDENCE FROM ITALY MOSCARIELLO, NICOLA (UNIVERSITY OF NAPLES II), MICHELE PIZZO	WHO WINS THE DIGITALIZED ECONOMY ? ANALYSIS OF CROSS-ATLANTIC ACQUISITIONS IKAHEIMO SEPPO (AALTO UNIVERSITY SCHOOL OF ECONOMICS) PETRI KUOPPAMAKI, YAPING MAO
15:30 – 16:00	CORPORATE GOVERNANCE AND STOCK PRICE CRASH RISK: EVIDENCE FROM UK PANEL DATA TARKOVSKA, VALENTINA (DUBLIN INSTITUTE OF TECHNOLOGY)	LISTED FIRMS AND THE CHOICE OF PAYMENT METHODS IN M&AS COELHO, ALFREDO (BORDEAUX IV UNIVERSTY), FEDERICA DEMARIA, VICTOR CASTILLO-GIRON	PARADOXES IN CROWDSOURCING: A CRITICAL LITERATURE REVIEW AND IMPLICATIONS FOR RESEARCH AND PRACTICE MAUNULA GAIL (UNIVERSITY OF TURKU)

Plenary Session

16:00 – 16:30	Conclusions and lessons learned
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